

Co-operative Onboarding Program

The ON Board Program

Let the award-winning educators at OCA introduce your team to the incredible co-operative sector through our interactive ON Board program – and inspire a new generation of engaged employees, citizens & co-op champions!

Invest in your team and give them the tools and the knowledge to talk about your co-operative with confidence.

Equip your team with a greater understanding of how your organization is part of a global movement, one that strives to make their communities a better place to live, work and thrive.

Engage, educate and inspire your employees to share your stories.

Co-operative education can provide us with opportunities to connect with consumers who are looking to align their values with organizations like ours.

When consumers understand co-op values and business practices, they are more likely to choose a co-operative or mutual.*

Program Overview

FACILITATED WORKSHOPS

Participants will attend a 2-hour virtual workshop led by experts from the co-operative sector.

This workshop will give participants a deeper understanding of the co-operative business model, its values and principles.

Participants will have the opportunity to interact directly with facilitators and engage in co-learning with others working in the co-operative sector.

Our introductory workshop explores the 'co-operative advantage' as we examine the structure and social impact of credit unions and co-operatives in Canada and around the world.

INTERACTIVE MAP ACCESS

Registration for an ON Board workshop includes access to our interactive co-op community map, where we invite visitors to click through a world of incredibly diverse and dynamic co-operatives.

From storytelling, to self-directed learning, from solar energy to credit unions, there's something to engage everyone in this hands-on journey through our amazing co-operative sector!



Cultivating Co-operative Champions

"I think the way you structured the material was fantastic, and I left feeling so excited to be working in the sector."

– ON Board Participant

Offers & Discounts

As part of our membership value, OCA offers the virtual ON Board program at a discounted rate to all members.

Contact us to book a private session for your team, or register your staff for one of our upcoming workshops.

In person sessions are available for a fee, contact the OCA team for details.

Contact Us

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onboardoca.com



Registration Details

- Registration fee is \$99 per person, discounts available for large groups.
- **OCA members** are eligible for discounted rates (in-person sessions available for an additional fee).
- **By the end of the workshop, participants will:**
 - Have a conversational understanding of the co-operative business model.
 - Have created and shared a 60-second "pitch" about their organization.
 - Have an awareness of the social and economic benefits of co-operatives.
 - Have knowledge about the different co-operative models and the industries in which we operate.
- Register for an upcoming workshop at www.onboardoca.com and cultivate co-operative champions at your co-op today!